Dr. Bhimrao Ambedkar Govt. College, Pamgarh, Dist. Janjgir – Champa (C.G.) 495554



(Affliated to Shaheed Nandkumar Patel Vishwavidhyalaya, Raigarh (C.G.)

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Innovative Learning Initiatives at Dr. Bhimrao Ambedkar Government College:

I. Empowering Students through Entrepreneurship:

A. Title of the Practice: Seekho Kamao Yojna (Learn and Earn Scheme)

B. Objectives:

- Equip students with practical skills in product design and marketing.
- Foster entrepreneurship and encourage self-reliance.
- Generate income opportunities to address employability concerns.

C. Context:

The lack of a guaranteed placement system often leaves students anxious about future employment. The "Seekho Kamao Yojna" aims to bridge this gap by providing a platform for students to learn marketable skills, design and sell their own products, and earn additional income.

D. The Practice:

- Students receive training in product design, marketing, and entrepreneurship.
- They design and create unique products reflecting local culture and needs.
- Products are sold through various channels, fostering a sense of ownership and pride.

E. Evidence of Success:

- High participation with students generating income and developing valuable skills.
- Increased confidence and financial independence reported by participants.
- Aligns with the goals of NEP 2020 by promoting employability, job-oriented learning, and sustainable income generation.

F. Challenges and Resources Needed:

- Limited budget restricts access to skilled trainers and raw materials.
- Continuous support required for marketing and product development.

Website Links

 $\underline{https://govtcollegepamgarh.co.in/wp\text{-}content/uploads/2024/02/COLLEGE\text{-}MAGAZINE-2023.pdf}$

 $\underline{https://govtcollegepamgarh.co.in/wp-content/uploads/2024/02/COLLEGE-MAGAZINE-2022.pdf}$

 $\underline{https://govtcollegepamgarh.co.in/wp-content/uploads/2024/02/College-Magazine-2021-.pdf}$

https://govtcollegepamgarh.co.in/wp-content/uploads/2021/01/Student-e-Magzine-2019-20.pdf

II. Cultivating Creativity through Student Expression:

A. Title of the Practice: Student Magazine "Dharohar"

B. Objectives:

- Provide a platform for student creativity and self-expression.
- Celebrate diverse perspectives and cultural richness.
- Encourage critical thinking and communication skills.

C. Context:

Creative outlets are crucial for fostering free thinking and intellectual development. "Dharohar" offers a space for students to express themselves through writing, photography, artwork, and more, promoting cultural appreciation and individual voices.

D. The Practice:

- Students contribute content in various formats, celebrating learning and talent.
- The magazine focuses on relevant Indian themes and diverse expressions.
- Editorial teams manage content selection, editing, and design.

E. Evidence of Success:

- Four successful editions published with increasing participation.
- Provides a platform for diverse student voices and perspectives.
- Encourages collaboration, teamwork, and communication skills.

F. Challenges and Resources Needed:

- Finding experienced editors, writers, designers, and photographers poses a challenge.
- Funding required to support printing, publishing, and promotion.

Conclusion:

These innovative practices at Dr. Bhimrao Ambedkar Government College empower students by fostering both entrepreneurial skills and creative expression. Despite existing challenges, these initiatives provide valuable learning experiences and contribute to holistic student development. With continued support and resource allocation, these practices can further enhance the educational journey of students and prepare them for success in diverse fields.











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पामगढ,दिनांक,05.08.2022

सूचना

समस्त छात्र -छात्राओं को सूचित किया जाता है हमारे महाविद्यालय में दिनांक 06/08/2022 दोपहर 2:00 बजे वाणिज्य विभाग के द्वारा 'कला से स्वरोजगार ' कार्यक्रम के अंतर्गत राखी बनाने की प्रतियोगिता रखी गई है। जिसमें छात्र- छात्राओं को राखी बनाने का प्रशिक्षण दिया जाएगा व उनके बीच प्रतियोगिता कराई जाएगी, बाद में राखी का स्टॉल लगाया जाएगा। इच्छुक छात्र-छात्राएं अपना नाम वाणिज्य विभाग के सहायक प्राध्यापक श्री जे.पी.साहू सर को अपना नाम प्रेषित करें

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00:58

department of Commerce

Dr. Bhimrao Ambedkar Govt. College, Pamgarh, Dist. Janjgir - Champa (C.G.) 495004



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